



Florida WIC Program

Spring 2006

Newly Approved Infant Formula for Florida WIC

Nestlé GOOD START SUPREME DHA & ARA infant formula is a newly authorized formula available through the Florida WIC Program, effective February 1, 2006. The 12 oz. powder, 13 oz. concentrate, and 32 oz. ready-to-use forms of this formula are authorized by WIC when explicitly stated on the front of the WIC check.

The current minimum inventory requirement for milk-based infant formula concentrate is 96 cans. Until June 1, the minimum inventory requirement can be met if a vendor stocks 96 cans of GOOD START SUPREME, or 96 cans of GOOD START SUPREME DHA & ARA, or a combination of both formulas that adds up to 96 cans.

New Minimum Inventory Requirements for Infant Formula Effective June 1, 2006

Effective June 1, the minimum inventory requirements for formula will change to reflect the growing number of WIC participants issued powder formula rather than concentrate. The new required amounts of formula will be:

- Nestlé GOOD START SUPREME DHA & ARA - 13 oz. concentrate liquid 24 cans
- Nestlé GOOD START SUPREME DHA & ARA - 12 oz. powder 12 cans
- Nestlé GOOD START SUPREME SOY DHA & ARA - 12 oz. powder 6 cans
- Nestlé NAN OR Nestlé GOOD START ESSENTIALS - 12 oz. powder 6 cans

Effective June 1, stores are no longer required to carry a minimum amount of Nestlé GOOD START SUPREME concentrate or Nestlé GOOD START SUPREME SOY DHA & ARA concentrate.

New Nestlé Contract Infant Formulas flyer

This flyer was mailed to every vendor in early January 2006. If you did not receive one, it can be downloaded and printed from our website. The address is www.doh.state.fl.us/family/wic.

Nestlé® WIC-allowed infant formulas. Fórmulas infantiles aprobadas por WIC. WIC payé pou lét sa yo.			Not allowed by WIC. No aproada por WIC. WIC pa payé pou lét sa yo.	
Good Start® Supreme DHA & ARA 12 oz powder 13 oz concentrate	Good Start® Supreme 12 oz powder 13 oz concentrate	Good Start® Supreme Soy DHA & ARA 12.9 oz powder 13 oz concentrate	Good Start® 2 Supreme DHA & ARA	Good Start® 2 Supreme Soy DHA & ARA
			For more information, visit the Florida WIC website at: www.doh.state.fl.us/family/wic/index.html	
NAN™ DHA & ARA 12 oz powder only	Good Start® Essentials 12 oz powder only	Good Start® 2 Essentials 13 oz concentrate	FLORIDA WIC 1-800-342-3556 HEALTH February 2006 WIC is an equal opportunity provider. WIC provee oportunidades iguales a todos. WIC pa té diskriminasyon nan sèvis li bay.	

Changes in WIC-Eligible Foods

Effective June 1, the following foods are eligible in Florida:

NEW!	NEW!	NEW!	NEW!
			
Kellogg's Rice Krispies Regular only	Malt-O-Meal Puffed Rice	Malt-O-Meal Puffed Wheat	Post Honey Bunches of Oats Honey Roasted Only

Other Food Eligibility Changes Effective June 1

The following food products are **NO LONGER** eligible:

- Kellogg's Product 19 - no longer allowed
- Kellogg's Mini Wheats, Strawberry - no longer allowed
- Kellogg's Mini Wheats, Raisin - no longer allowed

Effective June 1, these are the **only** varieties of Kellogg's Mini Wheats that will be WIC eligible:

- Kellogg's Frosted Mini-Wheats Big Bite regular only, no flavors
- Kellogg's Frosted Mini-Wheats Bite Size regular only, no flavors

The following are new food products that are **NOT WIC** eligible:



Remember!

WIC participants are **ONLY** required to purchase the least expensive brands of milk, frozen juice, and eggs. Participants are not required to purchase the least expensive or less expensive brand of any other item, even if a store brand is less expensive. In many cases, the store brand of a product is not eligible, such as cereal. Only the sizes and types of foods listed on the **BACK** of the check are eligible.

A list is available on our website at <http://www.doh.state.fl.us/family/wic>

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